

**ENGAGE, ELEVATE,
INVEST IN 2026!**



2026 SPONSOR ENGAGEMENT

EXPANDING REACH, ELEVATING IMPACT, INVESTING IN NASHVILLE'S FUTURE



PRESERVATION COFFEES

January 29 • April 30/May 1 •
August 27 • November 5

Informal, topical gatherings that convene civic, business, and preservation-minded leaders to discuss the issues shaping Nashville's growth and historic character.

Quarterly | 50-75 Attendees



PAINT THE TOWN

October 3 | The Bridge Building

PSN's signature fundraising event brings together artists and preservation advocates for a one-night-only celebration featuring original artwork, a live auction, and an elevated riverfront experience supporting Nashville's historic places.



EDUCATIONAL & HERITAGE PROGRAMMING

In addition to the Preservation Coffees and Paint the Town, PSN will host three (3) additional events exploring local history, architecture, and culture, developed in partnership with educational and civic organizations across the city.

2026 EVENTS

CONTACT EXECUTIVE DIRECTOR
DAVID GREIDER

DAVID@PRESERVENASHVILLE.COM

QUESTIONS?

ANNUAL PRESERVATION PARTNER PACKAGES

EARLY BIRD PACKAGES
SECURE BY FEBRUARY 1

These packages are designed for companies seeking consistent, year-long visibility and impact with the Preservation Society of Nashville. Each includes Paint the Town plus all four Preservation Coffees in 2026.

LANDMARK PARTNER | \$20,000

ONE (1) REMAINING

Includes:

- Title naming rights for Paint the Town 2026
- Sponsor recognition at all four (4) Preservation Coffees in 2026
- Premium reserved table for 10 with VIP placement at Paint the Town
- Top logo placement in all Paint the Town marketing, event program, on-site signage, and PreserveNashville.com
- Recognition in Paint the Town press release and email marketing
- Multiple dedicated social media features throughout the year
- Recognition from the stage at Paint the Town and at Preservation Coffees
- Feature in a Preserve Nashville impact story or case study
- Invitation to a strategic conversation with Preserve Nashville leadership

CORNERSTONE PARTNERS | \$10,000 TWO (2) AVAILABLE

Includes:

- Sponsorship of Paint the Town 2026
- Sponsor recognition at all four (4) Preservation Coffees in 2026
- Reserved table for 10 with premium placement at Paint the Town
- Logo featured in Paint the Town marketing, event program, on-site signage, and PreserveNashville.com
- Inclusion in Paint the Town press release and email marketing
- Dedicated social media recognition during the Paint the Town campaign
- Recognition from the stage at Paint the Town and at Preservation Coffees

PILLAR PARTNERS | \$7,500 THREE (3) AVAILABLE

Includes:

- Sponsorship of Paint the Town 2026
- Sponsor recognition at all four (4) Preservation Coffees in 2026
- Reserved table for 10 at Paint the Town
- Logo featured in Paint the Town event program, on-site signage, and PreserveNashville.com
- Dedicated social media recognition tied to Paint the Town
- Recognition from the stage at Paint the Town and at Preservation Coffees

CONTACT EXECUTIVE DIRECTOR
DAVID GREIDER

DAVID@PRESERVENASHVILLE.COM

JOIN US

EVENT-SPECIFIC SPONSORSHIPS



These sponsorships are great for organizations interested in only one event with the Preservation Society of Nashville.



PAINT THE TOWN – COALITION SPONSORS | \$5,000

Includes:

- Reserved seating for six (6) at Paint the Town
- Listing in the Paint the Town event program and on event screens
- Logo featured on PreserveNashville.com
- Recognition from the stage during Paint the Town
- *Option to add a Preservation Coffee sponsorship at a preferred rate (limited availability)*



PRESERVATION COFFEE SPONSORS | \$2,500 PER COFFEE

Includes:

- Sponsor recognition at one (1) selected Preservation Coffee
- Logo displayed at the Coffee and in event-related communications
- Acknowledgment on PreserveNashville.com for that Coffee



EDUCATIONAL & HERITAGE PROGRAM SPONSORS | \$1,500 PER PROGRAM

Includes:

- Sponsor table or presence at the sponsored program
- Logo recognition in program-specific materials and communications
- Acknowledgment on PreserveNashville.com for that program

JOIN US



Your sponsorship directly supports PSN's mission to protect and champion Nashville's historic places and stories. Together, we can ensure a future where history and progress walk hand-in-hand.

To confirm your sponsorship, please contact Executive Director David Greider at david@preservenashville.com.